

*Photography

Clean, sharp, and inviting photos are critical to making a good first impression. Kolob Web Studio takes you there with photography services - free to businesses, organizations, and individuals in Washington, Kane, Garfield, Iron and Beaver counties.

Exposure

Driving viewers to your site and striving to improve your place in search results is as important as the design itself. We are happy to include these features with your website at no cost.

Search Engine Optimizations

Be noticed. Search engine ranking is highly competitive. So, we code every page for easy recognition with Google, Yahoo!, Bing and others.

Social Network Sharing

Facebook, Twitter and LinkedIn prompts, among others, are placed on your site for viewers to share your pages, greatly increasing exposure and improving your search engine ranking. We help you select the most effective connections.

Link Building

Hard-planting your website address at key locations on the internet remains an important factor when search engines rank the popularity of your site. We go the distance to spend time discovering those locations and placing your web address where it will benefit you long-term. Locations are decided based on your business type.

Constant Care Hosting & Support

Our exclusive anti-aging support system keeps your site fresh for viewers so you can stay focused on your business. Enjoy it free the first year.

Visitor Statistics

Know what your website visitors are doing. We watch what viewers find most appealing, how much time they spend at your site, where they come from, and more. Over time this helps you (and us) re-tune the site for maximum effectiveness.

Easy Updates

We update your site 2 times/year at no charge, and usually within 48 hours. Forgetful? That's okay – We'll remind you.

Makeovers (Design Insurance)

Even well-designed, well-thought out websites can be made ineffective by advancements in browser technologies. If we see your site is headed toward the abyss, we'll suggest a complete makeover for only \$40.

Priority Support

We are always just a click or phone call away; ready to answer questions, advise you, and recommend changes. You are never alone.

What happens when the year of free hosting and support has passed?

OPTION A Continue Full Hosting & Support \$16/month (\$190/year, paid annually)

- Website backups
- Performance & visitor monitoring
- Browser compatibility updates
- 2 content updates*
- 24/7 priority support
- Design insurance**

* Images and/or text. Addition of video or other special features available on separate agreement.

** If your website fails to display or function properly in a major desktop or laptop browser, we'll fix minor issues at no cost. If advances in browser technology threaten to completely overrun you, we'll rebuild the site for as little as \$60.

OPTION B Self Hosting & Support \$8/month (\$96/year, paid annually)

- You are responsible for domain and hosting renewals, and all maintenance and performance concerns.

Design insurance not included. Updates, support or redesign available at \$20/hour during normal business hours.

NICE TO KNOW

- You may opt-out of either option at any time.
- You always own your domain name and website content.

COMMON QUESTIONS

Do I really need support?

Left unattended, the design appeal and functional life span of a website averages 2 to 3 years.

Our anti-aging Content Care support system ensures your website's content and performance is always at its peak.

How will people find me?

97% of viewers will find you by-

- 1) Searching location and business type (i.e. "Web Designers in Southern Utah," not "Kolob Web Studio").
In other words, they rarely search using your business name or website address unless they already know about you. If you have established competitors, you will need an active plan to meet or beat them in search results.
- 2) Associations: Following a link to your site from another site.
- 3) Using an optimized map.

After your site is published, Kolob Web Studio monitors its popularity and works to improve your search engine ranking using several Search Engine Optimization (SEO) and Search Engine Marketing (SEM) techniques.

Do I need a "flash" website? -Or- Flash websites are cool, aren't they?

We don't recommend it. Flash is not supported in the iPad – used in 65% of tablet browsing – and most smart phone browsers are moving away from it.

Flash doesn't sell goods or services. Studies show testimonials are more effective.

I like the dog. What's the story?



We arrived in southern Utah in 2007. We hiked a lot, surrounding ourselves with the scenery in remote areas of the Grand Staircase-Escalante National Monument.

The endless beauty of the landscape combined with Utah's rich culture and history stopped us in our tracks.

"Brie," our wise and seasoned Labrador, is gone now, but her stunning moment perched on a hillside near Kanab reminds us of why we chose to make southern Utah our home.